



# Highmark Walk for a Healthy Community Global Links Sponsorship



## WALK FOR A HEALTHY COMMUNITY

### May 7, 2022

#### Improve Health for All

MAKE A DIFFERENCE ONE STEP AT A TIME

The Highmark Walk for a Healthy Community is an annual fundraising walk that benefits local health and human service agencies. The primary goal of the walk is to help participating organizations raise money for their individual missions. One hundred percent of the funds raised through this event go directly back to the participating organizations.

Sponsor Global Links for the Highmark Walk for a Healthy Community and IMPROVE HEALTH FOR ALL.

#### PRESENTING SPONSOR \$3,000

Company logo and link on all promotional materials, including:

- Signage and promotional materials at our booth at the in person May 7 event
- Logo on Global Links web page dedicated to the May 7, 2022 event
- Company link on Facebook event page
- Logo in spring print newsletter (3,089 recipients)
- Logo in monthly e-newsletter (9,350 subscribers)
- Logo in dedicated emails to participants
- Social media posts pre- and post-event on Facebook (4,392 followers), Twitter (681 followers) and Instagram (1,136 followers)

For more information, email Stacy Bodow at [sbodow@globallinks.org](mailto:sbodow@globallinks.org)